

# Colorado Black Chamber of Commerce's 40th Anniversary Gala Event

Let's party like it's 1985!

# 2025 Gala Sponsorship & Advertising Opportunities

The Colorado Black Chamber of Commerce (CBCC) will host its 2025 Ascension Awards Dinner on Saturday, October 25, 2025. The Black Chamber provides opportunities for its members to promote their companies, receive recognition, and network with key business leaders through its Annual Dinner. Organizations are invited to participate in this unparalleled marketing opportunity as a sponsor and/or advertiser, which enables your company to be further positioned as an advocate for diversity and a strong supporter of businesses throughout Colorado.

#### only 2 available!

#### PRESENTING SPONSORSHIPS, \$20,000

As one of the only two (2) Presenting Sponsors for the 2025 Annual Awards Dinner, your company receives exclusive benefits and premier placement on all Ascension Awards literature and promotional items. This sponsorship level provides you an opportunity to brand your company's key messages to a captive, business audience.

#### The benefits include:

- Exclusive placement along with one other Presenting Sponsor at the Annual Awards Dinner as a presenting partner
- Introduction and acknowledgment by the CBCC board chair as a Presenting Event Sponsor
- Naming rights of all CBCC Ascension Awards Aspiring Small Business Award, Young Entrepreneur Award, Corporation of the Year Award, Nonprofit of the Year Award, Chairman's Award, Les Townsend Award
- Full page advertisement with prime placement in program booklet
- Company logo on prominent signage including: website hyperlink to company's site on CBCC website; on Save the Date cards and official dinner invitations; projected on front wall of ballroom
- Speaking opportunity at podium to present an Award
- 15 VIP Reception Access
- Two complimentary, premier tables of ten seats
- Invitation to include company promotional items to Dinner guests
- Marketing opportunities to Black Chamber members during our 2026 chamber activities including: Monthly Black Construction Group meetings; Monthly Retailer meetings and Monthly Black Professional Group meetings. 3 Breakfast Series events and 4 lunch & learn events
- Ability to host a signature event for CBCC members in 2026

#### MEDIA SPONSORS, \$15,000

- Naming rights of all CBCC Ascension Awards Aspiring Small Business Award, Young Entrepreneur Award, Corporation of the Year Award, Nonprofit of the Year Award, Chairman's Award, Les Townsend Award
- Speaking opportunity at podium to present an Award
- Onstage photo opportunity during the award presentation
- Introduction and acknowledgment by CBCC board chair from podium as a Media Sponsor
- Full page advertisement in program booklet
- Company logo on prominent signage website Award Dinner event page, official dinner invitations; slide rotation during dinner; and program booklet
- One complimentary table of ten seats
- 10 VIP Reception Access
- Invitation to include company promotional items to guests in attendance
- Ability to host a signature event for CBCC members in 2026

#### PREMIER SPONSORS, \$10,000

- Naming rights of one CBCC Ascension Award Aspiring Small Business Award, Young Entrepreneur Award, Corporation of the Year Award, Nonprofit of the Year Award, Chairman's Award, Les Townsend Award
- Speaking opportunity at podium to present an Award
- Onstage photo opportunity during the award presentation
- Introduction and acknowledgment by CBCC board chair from podium as a Premier Sponsor
- Full page advertisement in program booklet
- Company logo on prominent signage website Award Dinner event page, official dinner invitations; slide rotation during dinner; and program booklet
- One complimentary table of ten seats
- 8 VIP Reception Access
- Invitation to include company promotional items to guests in attendance
- One pass to attend the following CBCC events in 2026: Monthly Black Construction Group meetings; Monthly Retailer meetings and Monthly Black Professional Group meetings. 3 Breakfast Series events and 4 lunch & learn events
- Ability to host a signature event for CBCC members in2026

#### SUSTAINING SPONSORS, \$5,000

- Introduction and acknowledgment by CBCC board chair from podium as Sustaining Sponsor
- Half page advertisement in program booklet
- 4 tickets
- 4 VIP Reception Access
- Opportunities for company branding including: company logo in slide rotation during dinner; invitation to include company
  promotional items for guests; company name listed in program booklet; company name listed on website on the Awards Dinner
  event page
- One pass to attend the following CBCC events in 2026: Monthly Black Construction Group meetings; Monthly Retailer meetings and Monthly Black Professional Group meetings. 3 Breakfast Series events and 4 lunch & learn events

## CORPORATE TABLE SPONSORS, \$2,500

- Company name listed in program booklet
- Company name listed on website on the Awards Dinner event page
- Quarter page ad in program booklet
- 2 tickets

### POWERPOINT SPONSORS, \$750

- Includes company logo on the PowerPoint
- Name listed in the Program
- One ticket to the event

## ADVERTISING IN PRINTED PROGRAM BOOK

- Full Page 8.75" x 11.25" (v) (Includes electronic ad on screen) \$1,000
- Vertical Half Page 3.5" x 9.4375" (v) \$500
- Quarter Page 3.5" x 4.625" (v) \$250
- One-Eighth Page 3.5" x 2.25" (h) \$125

All ads must be submitted in print-ready file format resolution of 300dpi or higher. Acceptable formats are EPS, TIFF and PDF files. Submit ads no later than Friday, September 18, 2025 via email to contact@cbcc.biz



## **Sponsorship & Advertising Response Form**

Company/Organization:			Contact Name/Title:
Address:			City/State/Zip:
Email:			Phone:
Payment Method:	Credit Card	Check*	Fax (if applicable):

#### YES! We would like to support the Chamber at the level indicated:

Presenting Sponsor, \$20,000

Media Sponsor, \$15,000

Premier Sponsor, \$10,000

Sustaining Sponsor, \$5,000

Corporate Table Sponsor, \$2,500

PowerPoint Sponsors, \$750

**Advertising in Printed Program Book:** 

Full Page, *\$1,000* Vertical Half Page, *\$500* Quarter Page, *\$250* Eighth Page, *\$125* 

#### **Return Information to CBCC**

Please fill out the Sponsorship Response and Credit Card Authorization forms and return to the CBCC at your earliest convenience. You may return completed information via email or USPS.

Email: contact@cbcc.biz USPS: Colorado Black Chamber of Commerce P.O. Box 40034 Denver, CO 80203

\*If paying by check, please make it payable to Colorado Black Chamber of Commerce.



# **Credit Card Authorization Form**

Providing the credit card information below signifies that we understand that your company is responsible for charges incurred on this account.

Amount to be Charged: (Based on Sponsor Level)							
Type of Credit Card:	Visa Mastercard	Discover					
Credit Card Number:							
3 Digit Security Code:							
Credit Card Billing Address							
Address:		City/State/Zip:					

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